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August 26, 2010

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**Calvin Fetner Wins \$5,529 Toward His College Savings Through the
Statewide Summer Reading Sweepstakes**

*Athens-Clarke County Branch Wins \$1,000, Gwinnett County's Grayson Branch and DeKalb
County Public Library Win \$1,529 as part of Sweepstakes*

ATHENS, Ga.— Setting summer reading goals is a challenge many students take on to help them prepare and remain focused for the coming school year, and this summer, one Athens student's participation in Georgia's summer reading program paid off in more ways than one. Calvin Fetner was presented with \$5,529 toward his college savings today at Athens-Clarke County Library. Amber Fetner entered her son, Calvin, and was randomly selected as the statewide winner of the *Make a Splash – Save for College Sweepstakes*, which was held this summer at libraries across Georgia.

“Currently, we invest a little each month in our children's accounts, but we are thrilled to have received such a generous investment in Calvin's future. This will really give him a good head start,” said Fetner. “We are grateful for this gift, and I hope this encourages more people to open 529's for their children and participate in the summer reading program!”

The *Make a Splash – Save for College Sweepstakes* is a partnership between the State of Georgia's ***Path2College 529 Plan*** and Georgia public libraries to encourage children to continue reading through the summer and help raise awareness of the importance of planning for the future by saving for college.

“Two fundamentals to our children's future are establishing a solid foundation through reading, as well as a solid financial foundation for their continued education,” said Chuck Penuel, director of the ***Path2College 529 Plan***. “By partnering with the libraries, we were able tackle both of these as we encouraged our state's children to read over the summer, as well as getting parents thinking about college savings. We are pleased to be able to help Calvin's college savings with this contribution, and we are also excited to help the libraries who worked hard to encourage their students to participate in the summer reading program.”

Calvin's local library, the Athens-Clarke County Library, also received \$1,000 for its children's and teen's department through the sweepstakes.

“We truly enjoyed providing this sweepstakes for our young readers during this year's Summer Reading Program. It was a wonderful way to highlight the importance of literacy and higher education. We couldn't be more pleased and proud that one of our readers was chosen as the winner. Calvin and his family are regular library visitors and the family attends many of our

programs. We are thrilled to share in Calvin's moment by receiving funding to support our children's and young adult areas," said Kathryn Ames, Athens Regional Library System director.

"We are also happy that our local library will also receive money," said Fetner. "My mother and grandmother are both retired librarians, so we really appreciate the importance of strong libraries. The Athens-Clarke County Library is such a family-friendly place with so many resources for children and youth. The librarians know our children, and we always feel so welcome there."

Additionally, the Grayson branch in Gwinnett County was the Georgia library with the greatest number of entries and the DeKalb County Public Library was the Georgia library system with the greatest percentage of their registered users entered, and each were awarded \$1,529 for their children's and teen's materials and programming.

"Libraries across the state continually work to make reading fun and get kids involved in the Summer Reading Program and reading year-round. We want to congratulate these winners as their efforts have helped them receive additional funding that will improve the services we can offer to our state's children and youth," said Elaine Black, director of Youth Services for Georgia Public Library Service. "We hope that by raising awareness through programs like this, even more families will read with their children throughout the year to help them improve their literacy skills and better prepare them for their future."

The *Make a Splash* sweepstakes took place this summer and gave Georgia residents participating in the 2010 Summer Reading Program at Georgia's public libraries the opportunity to enter to win by registering online at www.path2college529.com. Almost 5,300 Georgia children were entered in the *Make a Splash – Save for College Sweepstakes*.

About Path2College:

The ***Path2College 529 Plan*** provides a tax-advantaged way for Georgia parents and grandparents to save for college. The plan helps families prepare for the future costs of college tuition and other qualified expenses, such as fees, books and certain room and board costs for colleges in Georgia and nationwide. The plan is easy to use and understand, with no sign-up, maintenance or third-party sales fees – just a low annual asset-based management fee, and an account can be opened online with as little as \$25.

Any earnings in the ***Path2College 529 Plan*** are federal and Georgia income tax-deferred and withdrawals for qualified expenses such as tuition, fees, books and certain room and board costs are federal and Georgia income tax free.* Your account assets can be used at virtually any college or university in the country. The plan offers seven investment options and participants can arrange for automatic contributions to their accounts to be drawn directly from a bank account or made through payroll deduction with participating employers.

The ***Path2College 529 Plan*** is managed by TIAA-CREF Tuition Financing, Inc., which is part of the TIAA-CREF group of companies. The ***Path2College 529 Plan*** already has more than \$810 million in assets and over 112,000 accounts as of August 9, 2010. For more information on the ***Path2College 529 Plan***, visit: www.path2college529.com or call (877) 424-4377.

Consider the investment objectives, risks, charges and expenses before investing in the Path2College 529 Plan. Please visit www.path2college529.com for a Disclosure Booklet containing this and other information. Read it carefully.

Before investing in a 529 plan, you should consider whether the state you or your Beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

We are required to notify you that the tax information contained herein is not intended to be used, and cannot be used, by any taxpayer for the purpose of avoiding tax penalties. It was written to support the promotion of the Path2College 529 Plan. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor.

*Non-qualified withdrawals are subject to income taxes and the federal additional 10% tax.

Account value for the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

2010 TIAA-CREF Tuition Financing, Inc., Program Manager.

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